Jae Park | UX & Product Designer

Third-year Communication and Multimedia Design student at The Hague University of Applied Sciences. I design digital products that start with people, working across user research, interface design and prototyping, and I enjoy taking an idea from first sketch to something that actually works.

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Selected Projects

Portico / Blended Civic Engagement Platform

2026 – Now / Client: Research group Civic Technology

In progress. Exploring how online and in-person participation can work together to involve residents in decisions about their city.

Den Haag in 3D / Interactive tablet website

2025 / Client: Municipality of The Hague

An interactive 'phygital' installation for the Municipality of The Hague that turns complex urban data into a tablet-controlled 3D projection map citizens can explore.

ELEVATE GrowthHub / Branding & website

2025 – Now / Client: ELEVATE GrowthHub

A new logo and a Framer website with a custom, AI-assisted admin system, so the association can manage its own content.

THUAS Open Day / Mission app

2024 / Client: CMD, The Hague University of Applied Sciences

A gamified mission app that turns the CMD Open Day into an engaging, student-led journey.

Community & Volunteering

UXplore / Event Manager

2025 – Now / The Hague, Netherlands

Plan and run engaging community events and meetups for UXplore, connecting and supporting THUAS CMD students.

Framer Meetup The Hague / Event Planning

Mar 2026 / The Hague, Netherlands

Supported planning for the official Framer community meetup, and captured behind-the-scenes content and live reels during the event to boost community engagement.

UX Rotterdam Conference / Speaker Support Volunteer

Apr 2026 / Rotterdam, Netherlands

Supported stage operations and assisted keynote speakers at the Small Theater as a Speaker Support Team volunteer.

Education

The Hague University of Applied Sciences

BSc Communication and Multimedia Design (CMD)

2024 – 2027

The Hague, Netherlands

Skills & Tools

Skills

UX & UI Design, User Research, Usability Testing, Information Architecture, Wireframing, Rapid Prototyping, Interaction Design, Design Systems, Visual Design, Brand Identity

Design

Figma, Framer, FigJam, Figma Make

AI & Development

Claude Code, Cursor, HTML/CSS, Firebase

Languages

Korean (Native)
English (Fluent)